



## 2010 Trade Show Prospectus

### **General Information**

Event Name: Mid-States Horticultural Expo  
Partnering Associations: Kentucky Nursery & Landscape Association (KNLA)  
Tennessee Nursery & Landscape Association (TNLA)  
Venue: Kentucky Expo Center  
937 Phillips Lane, North Wing, Louisville, KY 40209-1398  
Show Dates: Tuesday, January 12 - Wednesday, January 13, 2010  
Show Hours: Tuesday, January 12 (9:00 a.m. – 5:00 p.m.)  
Wednesday, January 13 (9:00 a.m. – 3:00 p.m.)  
Address: Mid-States Horticultural Expo  
c/o Tennessee Nursery & Landscape Association, Inc.  
P. O. Box 57  
McMinnville, TN 37111  
Phone: 931.473.3951  
Fax: 931.473.5883  
Email: [mail@mshe.org](mailto:mail@mshe.org)  
Website: [www.mshe.org](http://www.mshe.org)

### **Exhibitor Profile**

Exhibitor Move-In: Sunday, January 10, 1:00-5:00 p.m. and  
Monday, January 11 – 8:00 a.m. to 5:00 p.m.  
Exhibitor Move-Out: Wednesday, January 13 from 3:00 p.m. to 8:00 p.m.  
Projected Booths for 2010: 325  
Cost for 10'x10' Booth: KNLA and TNLA members - \$650; Non-members - \$750  
Corner booths additional - \$50 per corner  
Exhibitor Products: Container Plants, Field Grown Plants, Greenhouse Plants,  
Fertilizers/Chemicals, Turf, Equipment, Tools, Irrigation Equipment,  
Mulches, Soil Amendments, Insurance, Pond Supplies, Stone, Statuary  
Exhibitor Profile: Wholesale Growers, Manufacturers, Green/Allied Distributors,  
Business Services, Manufacturer Representatives

### **Attendee Profile**

Projected Attendees for 2010: 3000  
Attendee Profile: Wholesale Growers, Landscape Professionals, Retailers, Manufacturers,  
Distributors

### **Kentucky Expo Center**

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features large facilities with diverse capabilities. The 400 acre property offers more than one million square feet of indoor space and is situated in prime position among three major interstates I-65, I-71, and I-64 (making it within a day's drive of more than half of the nation's population). The Louisville International Airport is only one mile away on the other side of I-264, and 13,000 hotel rooms surround the area. The Expo Center accommodates an amazing spectrum of events year round. The newly completed North Wing offers a perfect venue for the Mid-States Horticultural Expo.

### **Louisville Attractions**

Located on the banks of the Ohio River, Greater Louisville is easily accessible. As the 16<sup>th</sup> largest city in the U.S. and the largest city in Kentucky, Louisville is home to over 100 attractions, 17,000 hotel rooms and 2,500 restaurants. Whether you are planning to visit Louisville for pleasure or attending a meeting or convention, you are sure to find Thoroughbred horse racing, bourbon, bluegrass music, sporting events and more! Louisville's family-friendly attractions include the Belle of Louisville, Six Flags Kentucky Kingdom, Churchill Downs, Kentucky Derby Museum, Louisville Slugger Museum and the Louisville Bats. For more information on Louisville, KY, log on to [www.gotolouisville.com](http://www.gotolouisville.com).

Mid-States Horticultural Expo • c/o The Tennessee Nursery & Landscape Association, Inc.  
115 Lyon Street, P. O. Box 57 • McMinnville, TN 37111  
Phone: 931.473.3951 • Fax: 931.473.5883 • Email: [mail@tnla.com](mailto:mail@tnla.com) • Website: [www.mshe.org](http://www.mshe.org)



# 2010 Exhibitor Information

## Show Location

Kentucky Expo Center, North Wing  
 937 Phillips Lane  
 Louisville, KY 40209  
 Phone: (502) 815-6695  
 Fax: (502) 815-6696  
[www.kyfairexpo.org](http://www.kyfairexpo.org)

## Show Dates & Hours

Tuesday, January 12, 2010 9:00 a.m. - 5:00 p.m.  
 Wednesday, January 13, 2010 9:00 a.m. - 3:00 p.m.

## Driving Directions

**From I-65 Northbound (Airport)**  
 Exit at Fair / Expo Center (Exit 131 B)  
 and follow signs to Gate 1, Main Entrance.

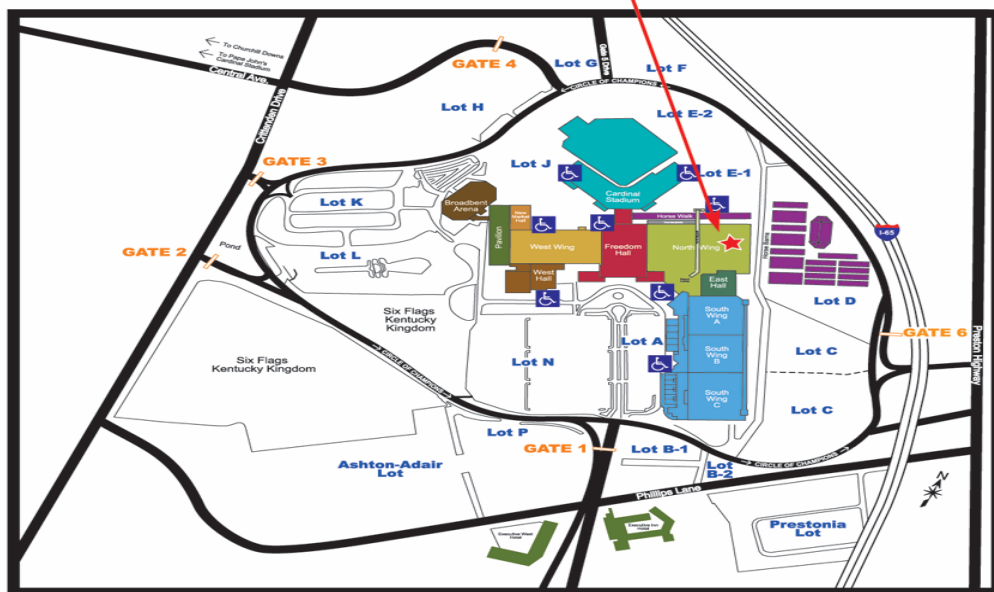
**From I-65 Southbound**  
 Exit 131 B; follow Fair/Expo Center signs  
 to Gate 1, Main Entrance.

**From I-264 Westbound**  
 Exit at Fair/Expo Center (Exit 11)  
 and follow signs to Gate 1, Main Entrance.

**From I-264 Eastbound**  
 Exit at Fair/Expo Center (Exit 12) and follow signs  
 to Gate 1, Main Entrance.

## MSHE 2010

North Wing



Mid-States Horticultural Expo • c/o The Tennessee Nursery & Landscape Association, Inc.  
 115 Lyon Street, P. O. Box 57 • McMinnville, TN 37111  
 Phone: 931.473.3951 • Fax: 931.473.5883 • Email: [mail@tnla.com](mailto:mail@tnla.com) • Website: [www.mshe.org](http://www.mshe.org)



# 2010 Exhibitor Information

## Exhibitor Service Desk

For exhibitor services such as booth furnishings and shipping, please see the George Fern Co. Exhibitor Service Desk located in the rear of the show hall. For phone or internet service, contact CCPI at (800) 453-5419, 8:00 a.m. to 3:00 p.m. PST.

## Facility Information

- Ceiling Heights: All exhibit halls are 27' (twenty-seven feet) tall.
- Utility Services: All exhibit halls have electricity, natural gas, telephone, water, drains, compressed air, data lines and fiber optic lines available.
- Floor Surface: All exhibit hall floors are concrete. Aisles are carpeted by show management.
- Smoking Restrictions: The Kentucky Expo Center is a smoke-free environment. No exceptions.

*Please refer to the Mid-States Horticultural Expo floorplan, viewable on the Mid-States Horticultural Expo website at [www.mshe.org](http://www.mshe.org), for the location of your booth.*

## Facility Lighting

Exhibit hall lighting will be at half power during move-in and move-out. Lighting will be at full power during all trade show hours.

## Facility Parking

Enjoy the convenience of parking on-site for only \$6.00 per day. For detailed information go to: <http://www.kyfairexpo.org/parking/>.

## First Aid & Wheelchair Rental

A first aid station is available during move-in, trade show hours and move-out. The station is staffed by The American Red Cross and is located in the South Wing near the Registration Area in the main lobby. Wheelchair rentals must be reserved in advance by contacting: Gould's Discount Medical, (505) 491-2000.

## Hotels

Special hotel rates are available for Mid-States 2010 at nearby hotels. Rates range from \$66 to \$129 (single or double). Check your selected hotel for questions regarding parking and shuttle service to the Expo Center. All hotel reservations are booked through the new Passkey System (DO NOT CALL THE HOTEL DIRECT). To book your hotel reservation, call (800)743-3100 or (502)561-3100 between 9 a.m.-5 p.m., EST, Monday-Friday. Please specify "Mid-States Horticultural Expo" to get the special rate.

Comfort Inn & Suites, 753 Phillips Lane, Louisville, KY 40209 .....	\$ 87.00
Crowne Plaza (formerly Executive West), 830 Phillips Lane, Louisville, KY 40209 .....	\$109.00
Hilton Garden Inn, 2735 Crittenden Drive, Louisville, KY 40209 .....	\$129.00
Holiday Inn Express, 447 Farmington Avenue, Louisville, KY 40209 .....	\$129.00
La Quinta Suites, 4125 Preston Highway, Louisville, KY 40209 .....	\$ 66.00

## Ice/Water Available for Watering Plant Material

Ice or water, provided by the Mid-States Horticultural Expo at no charge, will be available for watering plant material during set-up and show hours. Ice machines or water stations will be located in the rear of the show hall. Exhibitors are responsible for icing down and/or watering plant material.

## Move-In Hours

- Sunday, January 10, 2010 1:00 p.m. - 5:00 p.m.
- Monday, January 11, 2010 8:00 a.m. - 5:00 p.m.

Mid-States Horticultural Expo • c/o The Tennessee Nursery & Landscape Association, Inc.  
 115 Lyon Street, P. O. Box 57 • McMinnville, TN 37111  
 Phone: 931.473.3951 • Fax: 931.473.5883 • Email: [mail@tnla.com](mailto:mail@tnla.com) • Website: [www.mshe.org](http://www.mshe.org)



## 2010 Exhibitor Information

We request any exhibitors with booths of 400 sq. ft. or more, and those with large equipment, those requiring additional assistance or extra time setting up move in on Sunday. All incoming freight must be received at the Kentucky Expo Center by Monday, January 11. Freight received after 5:00 p.m. Monday, January 11, or prior to show opening on Tuesday, January 12, will not be delivered to booths until show closing on Wednesday, January 13. The only exception is if the package can be delivered by hand, without the need of a cart.

### Move-In Procedures

All vehicles and trucks must proceed to the Marshalling Yard (Lot E) first for staging by the Move-In Crew to receive an Unloading Authorization pass. Please have the exhibiting firm name and booth number available. Any vehicles blocking docks/ramps and/or doorways or are not moved in the specified time period will be towed at owner's expense. The Move-In Crew has equipment for assisting exhibitors in moving show materials from the unloading docks/ramps to their booth. This service is **FREE** of charge for all exhibitors unless it arrives on a common carrier. All common carrier shipments are handled by the official show decorator, George Fern Co. and normal drayage charges apply. The Move-In Crew reserves the right to decline to move in/out material that is too large for the equipment or if it poses a danger. Move-in assistance is available only during move-in hours. Complimentary hand carts are available for exhibitor use. Personal carts, dollies or pallet jacks with steel or hard metallic wheels are not permitted in lobbies, concourses or registration areas. Exhibitors may hand carry materials through the front doors. All other freight must be handled at and through the loading dock. Exhibitors requiring installation of an exhibit must make arrangements with George Fern Co.

### Move-Out Hours

Wednesday, January 13, 2010 3:00 p.m. - 8:00 p.m.

All exhibitor products **must be removed from the show hall by 8:00 p.m.** Move-out procedures will be distributed on-site.

### Privately Owned Vehicles (P.O.V.)

The Move-In Crew will establish loading dock space for the loading and unloading of exhibitors' privately owned vehicles (P.O.V.'s) or rental trucks to facilitate this process for those exhibitors who do not require contracted drayage service or freight loading labor assistance. Promptly check-in your vehicle at the Marshalling Yard to be directed to the P.O.V. dock or unloading area. Once in the unloading area, please unload your vehicle as quickly as possible and remove it from the unloading area. The Move-In Crew has proper equipment for assisting exhibitors in moving show materials from the docks/ramps to their booth. The Move-In Crew reserves the right to decline to move in/out material that is too large for the equipment or if it poses a danger. Move-in assistance is available only during move-in hours. Complimentary hand carts are available for exhibitor use. Exhibitors requiring installation of an exhibit must make arrangements with George Fern Co.

### Registration Online Exhibitor Registration [www.mshe.org](http://www.mshe.org) Login: MSHE Password: 2010

The Mid-States Horticultural Expo Registration area, located in the Kentucky Expo Center, North Wing, Main lobby, will be open during the following hours:

Monday, January 11	8:00 AM - 5:00 PM
Tuesday, January 12	8:00 AM - 5:00 PM
Wednesday, January 13	8:00 AM - 2:00 PM

Exhibitors are entitled to two **FREE** Trade Show Badges per each 10X10 exhibit space. However, you are not automatically registered. You must register exhibit staff for Trade Show Badges. Pre-register online at [www.mshe.org](http://www.mshe.org) by 12/29 with your special code (**login: MSHE password: 2010**) and save time! Your badges will ready for pick up when you arrive on site! Or, fill out the 2010 Mid-States Horticultural Expo Pre-Registration Form mailed to you and mail or fax to the address below by 12/29/09. Remember, you get 2 FREE Trade Show Badges per each 10X10 exhibit space.



## 2010 Exhibitor Information

### **Renewal of Booth Space for 2011**

2011 Mid-States Horticultural Expo Renewal agreements will be mailed to you following the 2010 trade show. To renew your booth space for 2011, simply sign your 2011 Mid-States Horticultural Expo Exhibit Rental Agreement and return it to the Mid-States Horticultural Expo office. A 50% deposit is due by April 1, 2010; the balance is due by September 1, 2010. As a reminder, you will receive an invoice for both the 50% deposit and any balance due. If you wish to relocate or expand your booth space, complete the Exhibit Rental Agreement Form (included in your 2010 Renewal Pac). In order for your upgrade request to be active, you must renew your current space by sending in a 50% deposit of your current space along with your signed contract. The upgrade process will begin in June, 2010.

### **Safety**

Standing on chairs, table or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. George Fern Co. cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Display Labor Service order form.

### **Security**

Security will be provided during the trade show. In addition, a lock up area will be available and is recommended for small equipment or valuable articles. Neither the Associations nor the Kentucky Expo Center shall be in any way liable or responsible for the loss or disappearance, by theft or otherwise, of any object, item, goods or materials, whether personal or commercial property, from exhibitors' booth space or from the exhibit hall, except for such loss or disappearance as is due to intentional theft committed by the employees of the Associations or the Kentucky Expo Center.

The Associations and the Kentucky Expo Center provide certain security services, as a convenience to exhibitors, including the providing advice on security measures to be taken. However, neither the providing of or failure to provide such services nor the failure of security guards to prevent the theft or loss of property, shall be grounds for holding either the Associations or the Kentucky Expo Center liable for any related loss, damage or claim.

Each exhibitor is solely responsible for the security of their exhibit area, product and property.

### **Security Tips**

Mid-States Horticultural Expo and the security contractor provide a measure of protection through perimeter security, but only you and your staff are responsible for your valuables. Please help us ensure that we are all doing everything possible to prevent theft.

1. Treat valuable goods as irreplaceable. If they are one-of-a-kind, hire your own security. Under no circumstances should such goods ever be unattended. VCR's, televisions, and computers are particularly vulnerable to theft.
2. Store excess supplies and merchandise in a locked storage cabinet or with the material handling contractor. Never store your excess merchandise or supplies under tables or displays. That's the first place a thief will look!
3. At the close of the show each day, cover all display tables to prohibit would-be thieves from selecting items to steal at a later time. Or, store valuable merchandise in the security cage provided by the Mid-States Horticultural Expo security contractor.
4. If you sell your display or any portion thereof, you are responsible for collecting and paying state sales tax. As a security measure, direct sales of any item from the booth while the trade show is in progress is strictly prohibited. Merchandise is not permitted to leave the exhibit hall before the close of the show at 3:00 p.m. on Wednesday, January 13. Be sure to have someone stay with the sold material until it has been secured by the buyer. Otherwise you may have an unhappy customer due to theft.



# 2010 Exhibitor Information

5. Wear your Trade Show Badge throughout the trade show and during move-out. This will help us identify anyone who should not be in the show hall.
6. During tear down, it is an easy time for product to disappear. Don't leave your booth unattended. Stay with your exhibit until your empty cartons are delivered and your goods are packed, sealed and properly labeled. All material must be immediately removed. Don't leave the show and expect to come back later to dismantle your exhibit.
7. Report any suspicious activity to show management.

The cost of a few extra precautions is minimal compared to what you may have to pay to replace your stolen or lost item(s) and the hassles you would have to endure. Our objective is to make your show experience as pleasant, worthwhile and as profitable as possible. Following these simple security measures will help ensure your success. Please see show management if you have any questions or problems.

### **Telephone**

For phone, internet, data networking and related equipment needs, contact CCPI at (800) 453-5419, 8:00 a.m. to 3:00 p.m. PST.

### **Tipping**

George Fern Co. employees are prohibited from soliciting or accepting gratuities. Please report any occurrence of such behavior to a George Fern Co. representative at the Exhibitor Service Desk.

### **Transportation**

Shuttles – Check with your hotel for shuttle service available to/from airport and surrounding locations.

Hotel

### **Taxi Cabs**

American Transportation Lines (Taxis & Airport Shuttles).....	Phone: (502)244-9480
Derby City Cab.....	Phone: (502)454-5455
Green Cab.....	Phone: (502)635-6400
Yellow Cab (A Division of Louisville Transportation).....	Phone: (502) 637-6511
Ready Cab Company.....	Phone: (502)451-4114



# Trade Show Rules & Regulations

## **Acceptance**

A signed Exhibit Contract shall be evidence of acceptance of this rental agreement, including all information pertinent to the exhibit space as outlined on the Exhibit Contract (booth number, booth location, booth cost, etc.)

## **Access To Show Hall**

Exhibitor access to show hall is limited to one hour prior and one hour after normal show hours. Anyone requiring access outside specified times must obtain a special pass from show security.

## **Booth Cost/Payment**

Booths are sold in increments of 10' x 10' or 100 sq. ft. KNLA and TNLA member rental fee is \$6.50 per sq. ft.; non-member rental fee is \$7.50 per sq. ft. Corner booth space is accessed an additional fee of \$50 per corner. Each exhibit space will include an 8' high back drape, 3' high side drape and will be furnished with an identification sign showing firm name, city and state. Two chairs and one covered, undraped table will be furnished per 10' x 10' upon request. Table draping, as well as additional furnishings, including carpet, are available from the show decorator at an additional cost.

One half of the total rental fee is due upon allocation of booth space. The balance is due by 9/1/09. Payment constitutes an intent to exhibit and consent to all provisions in the terms and conditions on the reverse side.

## **Cancellations/Refunds**

All notices of cancellation must be in writing. 100% of payment will be refunded through 5/15/09. After 5/15/09, payments less a \$100 processing fee will be refunded through 8/31/09. No refunds after 9/1/09. Cancellations result in a loss of priority.

## **Direct Sales**

Direct sale of any item from the booth while the trade show is in progress is strictly prohibited. Merchandise will not be permitted to leave the exhibit hall before the close of the show at 3:00 p.m. on Wednesday, 1/13/10. Exhibitors who elect to sell the contents of their booth at the close of the trade show, are solely responsible for the payment of any licensing fees, the payment of any sales tax, or the collection and payment of any sales or other tax necessitated by any sale or promotion within the booth during the course of the Mid-States Horticultural Expo. Exhibitors must provide an itemized Bill-of-Sale (a form is provided by Mid-States Horticultural Expo) for all display material sold for pick up at the close of the trade show. Any exhibitor allowing buyers to remove material from their booth prior to 3:00 p.m. on Wednesday, 1/13/10 will run the risk of booth forfeiture for following year. There will be no exceptions.

## **Exhibit Restrictions/Display Limits**

Height of all displays (except island and endcap booths) shall be limited to 3' in the front half of booth or must have a "see-through" look so adjacent exhibits will not be blocked from view. Height in rear half of booth is limited to ceiling height of 27'. Hanging signs / graphics must be inset at least 25% into booth (width & depth). All structures must comply with Mid-States Horticultural Expo exhibit regulations. Any outside contractors hired for installation and dismantling must abide by exhibit regulations and must provide certificate of insurance and required forms to the official show decorator. Aisles must be kept clear in accordance with Louisville Fire Marshall's regulations. Violations will be removed at exhibitor's expense. Mid-States Horticultural Expo or show decorator will not be responsible for damage resulting from encroachment in aisle. Displays must be arranged to enable selling within the confines of space rented. No selling allowed in aisles.

## **Exposition Site Regulations**

The Kentucky Expo Center (KEC) prohibits the distribution of helium-filled balloons or adhesive backed decals within the building. Any expense incurred in removing such items shall be paid by the violating exhibitor. All food items distributed from booths must be approved by the KEC Catering Service well in advance of the show.



# Trade Show Rules & Regulations

## **Fire Safety and Health Regulations**

The Exhibitor agrees to comply with local, city and state laws, ordinances and regulations and the regulations of the exhibit hall and show management covering fire, safety, health and all other matters. Smoking within the KEC is strictly prohibited. Fire codes require that all petroleum-powered equipment displayed in the KEC must contain no more than (2) gallons of fuel, and the fuel tank must have a locking cap or be adequately sealed by tape or some other appropriate manner. All battery cables on petroleum-powered equipment must be disconnected and taped to avoid potential sparks. Exhibitors who have chemicals in their product lines are strongly urged to display empty containers in their booth. This will eliminate health hazards and possible liability risks due to spills or other accidents which would expose these chemicals to show workers, exhibitors or attendees. All cut Christmas trees or greenery must be treated with a fire retardant to prevent any fire hazards. No pine straw is permitted.

## **Insurance**

Exhibiting firm agrees to the sole responsibility for obtaining insurance as outlined below and that neither the associations, the facility, the show management, the show decorator, the city of Louisville, nor any other party has purchased insurance on the exhibitor's behalf and is under no obligation to do so.

The exhibitor agrees to obtain the following insurance during this event, including move-in and move-out days: ***Comprehensive General Liability Insurance*** coverage including protective and contractual liability coverage of \$250,000/\$500,000 for bodily injury and \$450,000 for property damage; ***Employers Liability Insurance*** with minimum limits of \$100,000 per accident; ***Workers' Compensation Coverage*** in full compliance with federal and state laws; ***Comprehensive General Automobile Liability Insurance*** covering owned, non-owned and hired vehicles including loading / unloading hazards with bodily injury limits of \$250,000/\$500,000 and property damage limits of \$100,000. If requested, a certificate of insurance must be furnished. Failure to request proof of insurance shall not relieve the exhibitor from its insurance obligations. Exhibitors should consult their insurance companies for proper coverage on any material from the time you ship it until the time it returns to your warehouse. In most cases, a rider can be added to your present policy for a nominal cost.

Exhibitors agree to indemnify and release the associations, the facility, the show management, the show decorator, the city of Louisville, from responsibility for any loss, property damage or personal injury that may occur to the exhibitor, exhibitors' employees or independent contractors from any cause, whatsoever, prior to, during or subsequent to the period covered by the exhibit contract.

In case of cancellation of the trade show or unavailability of the exhibit space for the specific uses due to war, governmental action or order, Act of God, fire, strike, labor disputes or any other cause beyond the show management's control, the agreement shall terminate. Mid-States Horticultural Expo shall have no liability to or responsibility to reimburse the exhibitor with respect to any damage or loss directly arising as a result thereof.

## **Late Arrivals/No Shows**

Exhibitors who cannot arrive by 5:00 p.m. on Monday, 1/11/10 will need to notify show management. If the Mid-States Horticultural Expo show management is not notified in advance of a late arrival and there is no activity or sign of set-up in booth at 5:00 p.m., your booth could be mistaken as a "no show" and sold to someone on the on-site waiting list. "No shows" are cancelled and lose priority for booth space for subsequent years.

## **Liability**

Except as allowed by law, exhibitor hereby waives all claims against the Mid-States Horticultural Expo, its show committee, staff, sponsors, participating associations and their staff, service contractors or exposition site resulting from injury, loss, theft, damage or destruction of property or in the event Exhibit Contract is revoked or cancelled for violation of Regulations, Acts of God or conditions necessitating cancellation of show.



# Trade Show Rules & Regulations

## **Operation**

Each exhibit must be staffed by at least one representative of the firm during all show hours. Booth representatives must wear badges at all times. All mechanical or electrical devices producing sound or light must be operated with consideration to adjacent exhibitors. Mid-States Horticultural Expo Show Management reserves the right to determine the acceptable sound and/or light level.

## **Setup**

All exhibits must be set-up by 5:00 p.m. on Monday, 1/11/10 unless Mid-States Horticultural Expo is notified of a late arrival. Displays must be installed on Sunday, 1/10/10 and Monday, 1/11/10. Displays of very large or heavy plants and/or equipment should be installed on Sunday. Hand trucks, dollies and forklift services (5,000 lb. maximum lift) are provided by Mid-States Horticultural Expo free of charge for exhibitors who do not use a common carrier for shipping. All materials shipped by common carrier are handled by the show decorator and normal drayage charges apply. Any exhibitor requiring an extraordinary amount of unloading assistance may be charged for services. The Kentucky Exposition Center (KEC) is a non-union facility. All complimentary services for exhibitors are provided by Mid-States Horticultural Expo. Gratuities (tips) to service contractor employees or volunteer workers are prohibited.

## **Unauthorized Solicitations**

Sales or solicitations by individuals and/or firms not renting booth space in the show are prohibited. Please report any violations to Mid-States Horticultural Expo Show Management.

## **Subletting of Space**

Under no circumstances shall an exhibitor sublet exhibit space or any part thereof, even in the event of cancellation.



## 2010 Exhibitors as of 11-16-2009

Al Williams & Son Nursery, Inc.  
 American National Family of Companies  
 Ammon Wholesale Nursery, Inc.  
 A-V International  
 Bailey Nurseries, Inc.  
 Ball Horticultural Company  
 Barky Beaver Mulch & Soil, Inc.  
 Belgard Pavers & Walls  
 Bentwood Nursery  
 Bernheim Arboretum & Research Forest  
 BFG Supply Co.  
 Black Fox Farms  
 Bobcat Enterprises  
 BoShanCee Nursery, Inc.  
 Boyd & Boyd Nursery  
 Bryant Nursery, Inc.  
 Buckeye Resources  
 Bunton Seed Co.  
 BWI of Memphis  
 Cam Too Camellia Nursery, Inc.  
 Caretree/Shaver Mfg.  
 Carlton Plants, LLC  
 Carolina Nurseries, Inc.  
 Caudill Seed Co.  
 Cedarwood Nursery  
 Cherokee Manufacturing  
 Cherry Creek Nursery  
 Cherry Springs Nursery  
 CJ & Son Nursery  
 Classic Groundcovers, Inc.  
 Creech Services, Inc./Thoroughbred Landscape Prod.  
 Creekside Nursery  
 Crimson Dale Nursery  
 D & D AGRI  
 Day Lily Nursery  
 Dayton Bag & Burlap  
 Dendrological Sales  
 Dry Shave Mountain Nursery  
 Dutchman Tree Spade  
 Dykes and Son Nursery  
 Earth First of Kentuckiana, Inc.  
 Eason Horticultural Resources, Inc.  
 Eby's Evergreen Plantation, Inc.  
 Eckert's Greenhouse  
 Engel's Nursery, Inc.  
 Evergreen Nursery  
 Fall Creek Nursery  
 Farm Credit Services of Mid-America  
 Faron Green Nursery  
 Flower City Nurseries  
 Flowerwood Nursery  
 Forest Nursery Co., Inc.  
 Forrest Keeling Nursery  
 Garden Sales Associates, Inc.  
 General Equipment Co.  
 Great Lakes Fastening  
 Great Western Bag Co.  
 Green Ridge Tree Farm  
 Greenleaf Nursery Co., Inc.  
 Griffin Greenhouse & Nursery Supplies  
 Grimes Horticulture  
 Groundcover Farms  
 Hackney Nursery Company  
 Hale & Hines Nursery, Inc.  
 Hancock Nursery

Hans Nelson & Sons Nursery, Inc.  
 Hartfield of Kentucky  
 Haston Farm Nursery  
 Haviland Plastic Products Co.  
 Hawkermith & Sons Nursery, Inc.  
 Heather Farms Nursery, Inc.  
 Herd Farms Nursery  
 Heritage Farms  
 Hidden Valley Nursery, LLC  
 Hillis Farms, LLC  
 Hill's Creek Nursery  
 Home Nursery, Inc.  
 Hort Alliance Group, LLC  
 Hortica Insurance & Employee Benefits  
 IC Lights, LLC  
 Imperial Nurseries, Inc.  
 Jelitto Perennial Seeds  
 JSC Nursery  
 Kentucky Department of Agriculture- Value  
     Added Marketing  
 Kentucky Department of Agriculture-Environmental  
     Sciences  
 Kentucky Nursery & Landscape Association  
 Kentucky West Nursery  
 King-Hughes Fasteners  
 Kinsey Gardens, Inc.  
 Klyn Nurseries, Inc.  
 Landscape Lighting Company  
 Larry A. Gribble Nursery  
 Larry Walker Nursery  
 Laurel Nursery, LLC  
 Leonard Melton's Nursery & Sales Yard  
 Little Creek Nursery  
 Louisville Nursery Association  
 Louisville Tractor, Inc.  
 Mackenzie Nursery Supply, Inc.  
 Main Street Gardens  
 Maple Bend Nursery  
 Massey Nursery Sales & Consultation, LLC  
 May Nursery, Inc.  
 McHutchison, LLC  
 Michigan Evergreen Nursery, Inc.  
 Mid-America Mulch, Inc.  
 Middle Tennessee Nursery Association  
 Mike Brown's Wholesale Nursery, LLC  
 Millcreek Gardens, LLC  
 Miller's Ground Cover  
 Morton's Horticultural Products, Inc.  
 Mountain Creek Nursery Co.  
 Mulch Manufacturing, Inc.  
 N.Y.P. Corporation  
 Nashville Natives, LLC  
 Nashville Web Design  
 National Nursery Products, Inc.  
 New Market Nursery  
 Newport Sand & Gravel, Inc.  
 Nursery Supplies, Inc.  
 Nursery Supply Co., LLC  
 Oak Brook Farms  
 Oak Grove Nursery  
 Odom Nursery Company  
 'Our' Bamboo Nursery  
 Pack's Nursery, Inc.  
 Paschall's Greenhouse & Nursery

Perennial Plant Association  
 Pleasant Cove Nursery, Inc.  
 Pond Supplies of Ohio  
 Posey and Son Nursery  
 Powell Nursery Co.  
 Premium Horticultural Supply Co., Inc.  
 Quality Trees  
 Randall Walker Farms  
 Richey Nursery Company, LLC  
 Ridgewood Farms  
 Riverbend Nurseries, Inc.  
 Riverfarm Nursery  
 Riverside Plastics, Inc.  
 Robinson Nursery, Inc.  
 Samara Farms  
 Scarff's Nursery, Inc.  
 Scenic Hills Nursery  
 The Scotts Company  
 Senninger Irrigation  
 Sester Farms, Inc.  
 Shadow Nursery, Inc.  
 Shady Valley Nursery  
 Silver Bait, LLC  
 Slatton's Nursery  
 Snow Hill Nursery, Inc.  
 Southeastern Nursery  
 Southeastern Wood Products Co.  
 Southern Nursery Association, Inc.  
 Spring Meadow Nursery, Inc.  
 Star Roses/The Conard-Pyle Co.  
 Stewart's Nursery  
 Stinchcomb Nurseries  
 Stockdale Tree Farm, LLC  
 Studebaker Nurseries, Inc.  
 Stuppy, Inc.  
 Surface Nursery / Brookshire Assoc.  
 Swafford Nursery, Inc.  
 Tennessee 811 (TN One-Call System)  
 Tennessee Department of Agriculture  
 Tennessee Nursery & Landscape Association, Inc.  
 Tennessee Valley Nursery, Inc.  
 Thieneman Greenhouse  
 TreeSupports.com by T-Mate-O  
 TRICKL-EEZ  
 Triple B Nursery  
 Trivett's Nursery  
 TSU Nsy. Research Center  
 Turner & Son Nursery  
 United Label & Sales Corp.  
 University of Kentucky-State Entomologist  
 University of Kentucky-Nursery Crop Production  
 University of Kentucky Seed Testing Lab  
 Valley Hill Nurseries  
 Village Green Wholesale Nursery  
 Walker Nursery Company  
 Warren County Kubota, LLC  
 Warren County Nursery, Inc.  
 Warrior Flats Tree Farm  
 Whole Earth Solutions  
 Wilcher's Nursery, LLC  
 Wilson Nurseries, Inc.  
 Windmill Nursery, LLC  
 Woody Warehouse Nursery, Inc.  
 Yew Dell Gardens  
 Zeager Hardwood Company



## Staff Contact Information

Betsie Taylor, KNLA Executive Director.....502.695.0106  
 Louree Walker, TNLA Executive Director.....931.473.3951  
 Pam Stern, TNLA Administrative Assistant.....931.473.3951

### *Who to Contact:*

Accounting ..... Louree Walker, TNLA  
 Advertising Sales.....Betsie Taylor, KNLA  
 Association Advertising & Ad Placement ..... Betsie Taylor, KNLA  
 Exhibit Sales & Services .....Pam Stern, TNLA  
 Exhibitor Programs..... Betsie Taylor, KNLA  
 Fax Broadcasts and Emails ..... Betsie Taylor, KNLA  
 List Sales .....Louree Walker, TNLA  
 Marketing & Promotion ..... Betsie Taylor, KNLA  
 Meetings ..... Betsie Taylor, KNLA  
 Registration .....Louree Walker, TNLA  
 Statistics ..... Louree Walker, TNLA  
 Trade Show Directory ..... Betsie Taylor, KNLA  
 Trade Show Rules & Regulations.....Louree Walker, TNLA  
 Website .....Louree Walker, TNLA

The Mid-States Horticultural Expo  
 is a partnership of  
 Kentucky Nursery & Landscape Association and  
 The Tennessee Nursery & Landscape Association, Inc.