

George Fern Company

Expositions • Corporate Events • Exhibits

Nationwide

**Deadline to
Order Services**

December 18, 2009

3752 Crittenden Drive Louisville, Kentucky 40209-1122
Telephone: 502.367.0254 Fax: 502.368.0284

Mid-States Horticultural Expo

**January 12-13, 2010
Kentucky Exposition Center North Wing
Louisville, Kentucky**

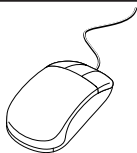
SHOW MANAGEMENT:	Kentucky Nursery & Landscape Assn 216 Pendleton Lane Frankfort, KY 40601 502/695-0106 502/695-8455 Fax Contact for Move-In, Move-Out, Advertising	MOVE-IN DATES & HOURS:	Sunday, January 10, 2010 1:00pm - 5:00pm Monday, January 11, 2010 8:00am - 5:00pm
	Tennessee Nursery & Landscape Assn Inc. PO Box 57 McMinnville, TN 37111 931/473-3951 931/473-5883 Fax Contact for Exhibitor Booth Information & Sponsorship	SHOW DATES & HOURS:	Tuesday, January 12, 2010 9:00am - 5:00pm Wednesday, January 13, 2010 9:00am - 3:00pm
BOOTH EQUIPMENT:	10' x 10' Booth 7' x 44" ID Sign 2-Folding Chairs Choice of 1-4', 6' or 8' Undraped Table *You must complete Special Furnish- ings form in this kit to receive tables and chairs.	MOVE-OUT DATE & HOURS:	Wednesday, January 13, 2010 3:00pm - 8:00pm
SHOW COLORS:	Booth Drape Royal Blue/Gold/White Aisle Carpet Royal Blue		

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the George Fern Company forms, you may find forms enclosed for services performed by the Convention facility or other suppliers. Please give special attention to see that forms and payments are directed to address indicated on each order form. Some services may *not* be provided by George Fern Co.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed here, please contact our Exhibitor Services Department at (502) 367-0254. We look forward to serving you.

George Fern Co.

WAYS TO ORDER



BY INTERNET:
www.georgefern.com



BY MAIL:
MAIL ORDER FORMS TO:
GEORGE FERN CO.
3752 Crittenden Drive
Louisville, Kentucky 40209-1122



BY FAX:
SEND ORDER FORMS TO:
(502) 368-0284
(CREDIT CARDS ONLY)
Our FAX line is open 24 hours



BY PHONE:
Call (502) 367-0254
With Credit Card Number

CL-5

Return to:
George Fern Company
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SPECIAL FURNISHINGS

Nationwide

DEADLINE December 18, 2009

for return of this form:

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 Telephone: 502.367.0254 Fax: 502.368.0284

CANCELLATION: Cancellation of order after deadline and before service, will be charged at 50% of order.

LATEREQUEST: Request received after deadline will be filled as available at standard rate.

PLEASE READ CAREFULLY

Dear Exhibitor,

As outlined in the Mid States Trade Show information and regulations, each booth in the trade show will be furnished with, at no charge, two folding chairs and your choice of one undraped table (see below), 30" high, per 10' x 10' booth space. In order that these items may be entered into the computer and delivered to your booth, we ask that you complete this form and return to us, even if you do not desire additional furnishings. If this form is not returned to us by December 18, 2009 any draping that you order on site will be charged at the full floor price. There will be no exceptions. If you require booth furnishings above those provided with the booth, please order from the forms included in this kit. So save and avoid waiting on-site by ordering now. Thank you for your cooperation.

I have _____ 10' x 10' spaces.

- I do not request any booth furnishings.
- I would like to have (109) _____ folding chairs (2 chairs allowed per 10' x 10' booth at no charge.)
- I would like to have one (1) undraped table (Please choose size below).
 (222) 4' _____ (232) 6' _____ (252) 8' _____

Note: If you have multiple booths, indicate the number of tables requested in the spaces above.

OPTIONAL TABLE SKIRTING FOR TABLES THAT ARE PROVIDED WITH BOOTH

	QUANTITY	DISCOUNT RATE	STANDARD RATE	TOTAL
	(507) 4' Table Skirt	\$46.75	\$58.00	
	(507) 6' Table Skirt	\$52.00	\$65.00	
	(507) 8' Table Skirt	\$57.25	\$71.50	

PLEASE CHECK: (06) Blue (16) White (08) Gold

Yes, I have completed and enclosed the Payment Form.



Sub Total: \$ _____
 6% State tax: \$ _____
TOTAL: \$ _____

No credit will be given after close of event on items or services ordered but not received. If you have a problem please see the George Fern Co. Service Desk personnel at the event site prior to opening.

Name of Event Mid-States Horticultural Expo #4-8912-10 Booth# _____ Phone () _____
 Firm Name _____ Fax # () _____
 Address _____ E-Mail _____
 Street City State Zip Code
 Print/Type Name _____ Signature _____ Date _____

All orders are subject to the terms and conditions as outlined on the payment form.